

ACCEPTABLE USE POLICY

Friends For Life (www.friendsforlife.live)



1. Introduction and Scope

This Acceptable Use Policy (“Policy”) governs all access to and use of the website located at www.friendsforlife.live (the “Site”), including any services, features, or functionalities made available through it.

This Policy applies to:

Any content uploaded, posted, transmitted, generated, or otherwise made available on the Site by users (“User-Generated Content” or “Content”);

Any interaction with other users;

Any use of communication tools, profile features, or monetisation tools; and

Any other use of the Site.

For the purposes of this Policy, “we”, “us”, and “our” refer to the operator of Friends For Life.

This Policy forms part of, and is incorporated into, the Terms of Service. In the event of any conflict, this Policy shall prevail in relation to acceptable use and content standards.

By accessing or using the Site, you confirm that you accept and agree to comply with this Policy. If you do not agree, you must immediately discontinue use of the Site.

2. Regulatory Framework and Compliance

This Policy is designed to ensure compliance with applicable laws and regulatory frameworks, including but not limited to:

The **UK Online Safety Act 2023**;

The **Digital Services Act (EU) 2022/2065**;

Applicable **data protection laws** (including UK GDPR and EU GDPR);

Criminal law relating to exploitation, trafficking, and harmful content.

Users must comply with all applicable laws in the jurisdictions in which they access or use the Site.

3. General Obligations

You agree to use the Site:

Only for lawful purposes;

In a manner that does not infringe the rights of others;

In compliance with both the letter and spirit of this Policy.

We reserve the right, at our sole discretion, to determine whether any conduct or Content breaches this Policy.

4. Prohibited Uses of the Site

You must not use the Site:

4.1 In any way that violates applicable laws or regulations.

4.2 For any unlawful, fraudulent, deceptive, or exploitative purpose.

4.3 To harm, exploit, or attempt to harm minors under any circumstances.

4.4 To engage in harassment, abuse, intimidation, coercion, or exploitation of any individual.

4.5 To distribute spam or unauthorised advertising.

4.6 To upload or transmit malicious code, including viruses, malware, or spyware.

4.7 To circumvent, interfere with, or compromise the security or integrity of the Site.

5. Content Standards

All User-Generated Content must:

5.1 Be lawful and not misleading.

5.2 Be created and shared with the full consent of all identifiable individuals depicted.

5.3 Accurately represent the identity and age of participants.

5.4 Not involve any person under the age of 18 (or higher where required by applicable law).

5.5 Comply with all applicable intellectual property laws.

5.6 Where AI-generated or materially altered, be clearly labelled as such (e.g. “#AI” or equivalent).

6. Strictly Prohibited Content

The following Content is strictly prohibited:

6.1 Protection of Minors

Any content involving, depicting, referencing, or simulating persons under 18 years of age in a sexual or exploitative context; Any form of child sexual abuse material (CSAM), including fictional, roleplay, or implied scenarios.

6.2 Non-Consensual Content

Content created or shared without the explicit, informed consent of all participants; “Revenge porn”, deepfakes, or manipulated intimate content; Coercion, blackmail, or exploitation.

6.3 Exploitation and Trafficking

Content relating to human trafficking, sexual exploitation, or coercive control; Any form of commercial activity involving exploitation.

6.4 Violence and Harm

Content depicting or promoting serious violence, abuse/harm Content encouraging self-harm, suicide, or dangerous behaviour.

6.5 Hate and Abuse

Content that incites hatred, discrimination, or violence based on protected characteristics; Harassment, bullying, or targeted abuse.

6.6 Criminal Activity

Content promoting or facilitating illegal activities, including fraud, drugs, weapons, or terrorism.

7. Adult Content Requirements (Platform-Specific)

Given the nature of the platform, the following additional rules apply:

7.1 All adult content must involve **consenting adults aged 18 or over**.

7.2 Users must not misrepresent their age or identity.

7.3 Content must not depict:

Non-consensual acts or simulated coercion;

Exploitation or abuse;

Extreme or degrading conduct likely to breach applicable obscenity laws.

7.4 Users are responsible for ensuring that all participants have provided **documented, verifiable consent** where required by law.

7.5 We reserve the right to require verification documentation at any time.

8. Advertising and Commercial Activity

8.1 Users may not promote third-party goods, services, or websites except where explicitly permitted.

8.2 Advertising must:

Be clearly identifiable (e.g. “#ad”, “#sponsored”);

Not be misleading, harmful, or exploitative;

Comply with applicable advertising standards.

8.3 Prohibited advertising includes:

Tobacco, e-cigarettes, or prescription-only medicines;

Any product or service that is unlawful or unsafe.

8.4 Users must not manipulate content availability or pricing in a deceptive or unfair manner.

9. User Safety, Privacy, and Identity Protection

9.1 You must not disclose or share another user’s personal data without explicit consent.

9.2 Prohibited conduct includes:

Doxxing;

Impersonation;

Unauthorised use or distribution of personal data.

9.3 You must not attempt to move users off-platform in a manner that circumvents safety protections.

9.4 We may implement identity verification, age verification, and content moderation measures to ensure compliance.

10. Enforcement and Moderation

We reserve the right to:

Remove or restrict access to Content;

Suspend or terminate user accounts;

Report unlawful activity to law enforcement or regulatory authorities;

Retain and disclose information as required by law.

Enforcement actions may be taken without prior notice where necessary to ensure safety or legal compliance.

11. Reporting and Cooperation

Users are encouraged to report any Content or behaviour that may breach this Policy.

You agree to cooperate with any investigation, including providing information reasonably requested for compliance, safety, or legal purposes.

12. Updates to this Policy

We may update this Policy from time to time to reflect legal, regulatory, or operational changes. Continued use of the Site constitutes acceptance of any updated version.

Last updated March 2026

ANTI-SLAVERY AND HUMAN TRAFFICKING POLICY

Friends For Life (www.friendsforlife.live)



1. Purpose and Commitment

1.1. **Friends For Life**, operated by **Technology Group Ltd**, is committed to maintaining a safe, transparent, and ethical environment for all users of the platform.

1.2. We recognise that modern slavery, human trafficking, forced labour, and exploitation are serious criminal offences and fundamental violations of human rights.

1.3. We are committed to preventing such activities within, and in connection with, our platform and supporting global efforts to eliminate modern slavery in all its forms.

1.4. This Policy outlines the measures we take to prevent, detect, and respond to any indicators of exploitation, coercion, or trafficking.

2. Our Role and Responsibility

2.1. Friends For Life operates as an online platform enabling users (“Creators” and “Customers”, as defined in the Terms of Service) to interact and share lawful adult content and services.

2.2. While **Technology Group Ltd** does not directly employ, manage, or contract users in relation to services offered via the platform, we take proactive steps to prevent misuse of the Site for exploitative or unlawful purposes.

2.3. We are committed to ensuring that all activity on the platform is conducted:

Voluntarily

With informed consent

Free from coercion, exploitation, or abuse

2.4. We maintain a **zero-tolerance policy** toward:

Human trafficking

Forced labour

Sexual exploitation

Coercive or controlling behaviour

3. Anti-Slavery Controls and Procedures

3.1. We do not knowingly permit or support any activity linked to modern slavery or human trafficking on the Friends For Life platform.

3.2. We implement a range of internal systems and controls designed to identify, prevent, and mitigate exploitation risks, including:

Account monitoring and behavioural analysis

Identity and age verification processes

Risk-based account reviews

Content and interaction monitoring

3.3. Where there are reasonable grounds to suspect that a user may be subject to coercion or exploitation, we reserve the right to:

Initiate enhanced verification procedures

Restrict or suspend account activity

Escalate the matter for internal investigation

3.4. For security and operational reasons, certain detection and prevention mechanisms are confidential and not publicly disclosed.

4. Monitoring and Internal Oversight

4.1. We maintain ongoing monitoring of platform activity to detect potential indicators of exploitation or abuse.

4.2. Our team is trained to identify risk signals and to escalate concerns appropriately.

4.3. Investigations are conducted promptly and may involve:

Account review and suspension

Content removal

Escalation to senior management

4.4. Where appropriate, matters will be referred to relevant authorities.

5. Cooperation with Law Enforcement

5.1. Technology Group Ltd cooperates fully with law enforcement agencies and regulatory bodies in relation to investigations involving modern slavery, human trafficking, or exploitation.

5.2. This includes cooperation with:

UK and international law enforcement agencies

Regulatory authorities

Anti-trafficking organisations

5.3. We will disclose relevant information where legally required or where necessary to prevent harm or criminal activity.

6. Reporting Concerns

6.1. Users play an important role in helping to identify potential exploitation. If you suspect that any individual using the platform may be subject to coercion, trafficking, or abuse, you are encouraged to report this immediately.

6.2. Reports can be made via:

The platform's reporting tools; or

Email: **support@friendsforlife.live**

6.3. All reports are treated seriously, confidentially, and investigated promptly.

6.4. We are committed to supporting individuals who raise concerns in good faith. No user will suffer adverse consequences for making a genuine report, even if the concern is not ultimately substantiated.

6.5. If you are uncomfortable reporting through external organisations, you may report directly to us and we will investigate accordingly.

7. Continuous Improvement

7.1. We continuously review and improve our systems, policies, and procedures to strengthen our ability to prevent and detect exploitation.

7.2. We welcome feedback from users and stakeholders on how we can further enhance platform safety.

8. Related Policies

This Policy should be read in conjunction with:

Terms of Service

Acceptable Use Policy

Content Moderation Policy

Age Verification & KYC Policy

Creator Consent & Record-Keeping Policy

9. Contact Details

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

10. Policy Updates

We may update this Policy from time to time to reflect changes in legal requirements or operational practices.

Continued use of the platform constitutes acceptance of any updated version.

Last Updated: March 2026

APPEALS POLICY

Friends For Life (www.friendsforlife.live)



1. Introduction

1.1. This Appeals Policy forms part of the legally binding agreement between you and **Technology Group Ltd**, the operator of the platform **Friends For Life**.

1.2. By accessing or using the platform, you agree to be bound by the terms of this Policy.

1.3. This Policy sets out the process by which users may appeal decisions made by us, including those relating to:

Content moderation;

Account suspension or termination;

Feature restrictions;

Monetisation limitations; or

Any other enforcement action affecting use of the platform.

1.4. This Policy should be read in conjunction with:

Terms of Service

Acceptable Use Policy

Content Moderation Policy

2. Operator and Contact Information

Friends For Life is operated by:

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

You may contact us:

Via the platform's support functionality; or

By email at: **support@friendsforlife.live** (*you can change if needed*)

3. Definitions

For the purposes of this Policy:

“**Decision**” means any action taken by Friends For Life, including but not limited to:

Suspension or termination of an account;

Removal, restriction, or disabling of content;

Issuance of warnings (including final warnings);

Temporary or permanent feature restrictions;

Restrictions on monetisation, including:

Limiting transactions;

Restricting payment methods;

Withholding or forfeiting earnings or credits.

4. Scope of this Policy

4.1. This Policy applies to:

Registered users who wish to appeal a Decision made by us; and

Individuals within the **European Union (EU), European Economic Area (EEA), or United Kingdom (UK)** who have submitted a complaint regarding allegedly illegal or non-consensual content and disagree with our response.

5. Appeal Procedure

5.1. To submit an appeal, you must complete and submit the designated appeal form available via the platform (or as otherwise directed by us).

5.2. Appeals must be complete and include:

The username or account identifier;

Details or URL of the relevant content (if applicable);

A clear and detailed explanation of why you believe the Decision was incorrect;

Any supporting evidence or documentation;

For non-users in the EU/EEA/UK: an explanation of why the content is believed to be illegal or non-consensual.

5.3. Incomplete submissions may not be processed.

6. Time Limits

6.1. Appeals must be submitted within **six (6) months** of the date of the relevant Decision.

6.2. Appeals submitted outside this timeframe may be rejected at our discretion.

7. Review Process

7.1. Upon receipt of a valid appeal, we will:

Review the relevant account, content, and associated data;

Consider all information and evidence provided;

Request additional information where necessary;

Conduct a human review of the Decision.

7.2. Following review, we will:

Uphold the appeal (fully or in part); or

Reject the appeal

7.3. You will be notified of the outcome, including:

The decision taken;

Any action applied or reversed;

The reasoning behind the outcome.

7.4. Where an appeal is upheld:

The relevant Decision will be reversed in full or in part;

Appropriate corrective actions will be taken.

7.5. Where an appeal is rejected:

The original Decision will remain in effect.

8. Human Review and Fairness

8.1. All appeals relating to moderation, suspension, or monetisation decisions will involve **human review**.

8.2. While automated systems may assist in initial moderation, final appeal determinations are made by trained personnel.

8.3. Appeals are handled in a manner that is:

Fair

Non-discriminatory

Proportionate

Consistent with applicable law

9. Platform Discretion

9.1. Notwithstanding this Policy, **Technology Group Ltd retains sole discretion** to:

Maintain, modify, or reverse any Decision;

Take action where required for:

Legal compliance;

Platform safety;

Fraud prevention;

Risk management; or

Protection of users or the business.

9.2. Certain Decisions, particularly those required for legal or safety reasons, may not be subject to reversal.

10. No Liability

10.1. Technology Group Ltd shall not be liable for:

Any interruption of access;

Loss of earnings;

Loss of business opportunities;

Any indirect or consequential loss

arising from any Decision, regardless of whether an appeal is successful.

11. Non-Appealable Decisions

11.1. Certain Decisions may not be subject to appeal, including where:

The action is irreversible;

Immediate intervention was required for safety or legal compliance;

The content or activity presents a significant risk.

12. Additional Rights (EU/EEA/UK Users)

12.1. Users located in the EU, EEA, or UK may:

Submit complaints to relevant regulatory authorities;

Seek resolution via certified out-of-court dispute settlement bodies;

Pursue legal remedies through competent courts.

12.2. Where applicable under the **Digital Services Act (DSA)**:

Users may refer disputes to an approved out-of-court dispute resolution body;

We will engage in such processes in good faith where required by law.

12.3. We are not bound by decisions of such bodies where permitted by applicable law.

13. Reporting Content

13.1. If you believe content on the platform is illegal or violates our policies, you may report it using the platform's reporting tools.

13.2. All reports are reviewed and assessed in accordance with our Content Moderation Policy.

14. Policy Updates

14.1. We may update this Policy from time to time to reflect legal, regulatory, or operational changes.

14.2. Continued use of the platform constitutes acceptance of the updated Policy.

Last Updated: March 2026

COMPLAINTS POLICY

Friends For Life (www.friendsforlife.live)



1. Introduction

1.1. This Complaints Policy forms part of the legally binding agreement between you and **Technology Group Ltd**, the operator of the platform **Friends For Life**.

1.2. By accessing or using the platform, you agree to comply with this Policy. By submitting a complaint, you confirm that all information provided is accurate and submitted in good faith.

1.3. This Policy explains how we handle complaints relating to content, conduct, or activity on the platform.

2. Operator and Contact Information

Friends For Life is operated by:

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

You may contact us:

Via the platform's reporting or support tools;

By email at: **support@friendsforlife.live** (*can be adjusted if needed*)

3. Scope

3.1. This Policy applies to complaints relating to content or activity on the platform that:

May be unlawful;

May violate our Terms of Service, Acceptable Use Policy, or other applicable policies;

May otherwise fail to comply with applicable law or platform standards.

3.2. This Policy does **not** apply to:

Appeals against content moderation decisions (covered by the Appeals Policy);

Copyright infringement complaints (covered under the Terms of Service or separate notice procedures).

4. Complaints About Content Moderation Decisions

4.1. Content moderation decisions (including content removal, account suspension, or warnings) are governed by our Terms of Service and Content Moderation Policy.

4.2. If you wish to challenge such a decision, you must use the **Appeals Policy and procedures**.

5. Copyright Complaints

5.1. Complaints relating to copyright infringement must be submitted via:

Email: abuse@friendsforlife.live (*recommended to keep separate for compliance*)

5.2. Such complaints will be handled in accordance with applicable intellectual property laws and our Terms of Service.

6. How to Make a Complaint

6.1. You may submit a complaint using one of the following methods:

Platform Reporting Tools:

Use the “Report” or “Contact” functionality and provide full details.

Email:

Send your complaint to: **support@friendsforlife.live**

Written Submission:

Address correspondence to:

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

6.2. Your complaint must include sufficient detail to allow proper investigation, including where applicable:

Relevant usernames or account identifiers;

URLs or references to specific content;

A clear description of the issue;

Any supporting evidence.

6.3. Incomplete complaints may not be processed.

7. Complaint Review Process

7.1. Upon receipt of a valid complaint, we will:

Review the information and evidence provided;

Assess relevant platform data and activity;

Request additional information where necessary;

Investigate in good faith and within applicable legal timeframes.

7.2. Where a complaint relates to unlawful or non-consensual content, we aim to complete an initial review within **seven (7) business days**, where reasonably practicable.

7.3. Outcomes may include:

Removal of content;

Restriction or suspension of accounts;

No action where no violation is identified.

7.4. You will be notified of the outcome of your complaint and any action taken.

7.5. If we determine that content does not violate our policies and you disagree, you may pursue further action via the **Appeals Policy** or applicable legal mechanisms.

7.6. Where disputes relate to consent or legality, we may, at our discretion, refer the matter to an independent or neutral third-party process where appropriate.

8. Abuse of the Complaints Process

8.1. Complaints must be made in good faith.

8.2. We do not tolerate misuse of the complaints process, including:

False or misleading reports;

Harassment or malicious complaints;

Attempts to disrupt or harm other users.

8.3. Where abuse is identified, we may take action including:

Restricting platform access;

Suspending or terminating accounts.

8.4. Any such action will be proportionate and subject to appeal under the Appeals Policy.

9. EU/EEA Consumer Rights

9.1. Users located in the European Economic Area (EEA) may:
Access consumer mediation services;
Use the European Commission's Online Dispute Resolution (ODR) platform where applicable.

9.2. We are not required to participate in alternative dispute resolution processes except where mandated by law.

10. Regulatory Complaints

10.1. Users may raise concerns with relevant regulatory authorities, including:

European Union / EEA:

Complaints under the **Digital Services Act (DSA)** may be submitted to the Digital Services Coordinator in your country.

United Kingdom:

Users may raise concerns under the **UK Online Safety Act** or through relevant regulatory bodies.

Australia:

Complaints may be directed to the **eSafety Commissioner**.

10.2. Users are encouraged to contact us first to allow us the opportunity to resolve issues promptly.

11. UK Online Safety Act – Breach of Contract Rights

11.1. If you are a resident of the United Kingdom, you may bring a claim for breach of contract where we fail to comply with our Terms of Service.

11.2. This may include situations where:

Content is removed without proper justification;

Access is restricted improperly;

An account is suspended or terminated in breach of our policies.

12. Statutory Rights

12.1. Nothing in this Policy limits or excludes any statutory rights available to you under applicable law.

13. Policy Updates

13.1. We may update this Policy from time to time to reflect legal, regulatory, or operational changes.

13.2. Continued use of the platform constitutes acceptance of the updated Policy.

Last Updated: March 2026

PRIVACY POLICY

Friends For Life

Owned and operated by Technology Group Ltd

1. Introduction

This Privacy Policy explains how **Technology Group Ltd**, operating **Friends For Life** (“we”, “us”, “our”, or the “Platform”), collects, uses, stores, shares, and protects personal data when you visit, access, or use **friendsforlife.live** and any related services, features, or tools.

We are committed to handling personal data lawfully, fairly, and transparently, and to protecting the privacy and security of all users of the Platform.

This Privacy Policy is intended to comply with applicable data protection law, including the **Gibraltar GDPR** and the **Data Protection Act 2004**. Gibraltar’s supervisory authority for data protection is the **Gibraltar Regulatory Authority**.

This Policy should be read together with our Terms of Service, Cookie Policy, Acceptable Use Policy, and any other privacy notices we may provide from time to time.

2. Who We Are

The data controller responsible for your personal data is:

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

For privacy-related enquiries, data rights requests, or complaints, you should contact us at:

Email: privacy@friendsforlife.live

If you appoint a Data Protection Officer, that person’s contact details should also be added here. Under Gibraltar law, not every organisation is required to appoint a DPO, but one is mandatory in certain cases, including some forms of large-scale monitoring or large-scale processing of sensitive data.

3. Adults-Only Platform

Friends For Life is a platform intended only for adults aged **18 or over**, or older where the age of majority is higher under the laws of the user’s jurisdiction.

We do not knowingly collect personal data from children or minors. If we become aware that personal data relating to a minor has been submitted to the Platform, we will take steps to delete it and, where appropriate, suspend or terminate the relevant account.

4. Definitions

In this Privacy Policy:

“Personal Data” means any information relating to an identified or identifiable natural person.

“Processing” means any operation performed on personal data, including collection, storage, use, disclosure, restriction, or deletion.

“Controller” means the entity that determines the purposes and means of processing personal data.

“Processor” means a third party that processes personal data on behalf of the controller.

“Special Category Data” means sensitive personal data, including data concerning racial or ethnic origin, sexual orientation, biometric data, health data, and similar protected categories.

“Creator” means a user who uploads, publishes, advertises, promotes, or monetises content or services on the Platform.

“Member” means a registered user of the Platform.

“Visitor” means a person who browses the Platform without registering an account.

5. What Personal Data We Collect

We collect different categories of personal data depending on how you interact with the Platform.

5.1 Data we collect from Visitors

We may collect:

Technical data, including IP address, browser type, device type, operating system, language, time zone, and general location data

Usage data, including page views, click behaviour, session duration, navigation paths, and referring URLs

Cookie and tracking data, subject to your cookie choices

Contact data where you submit an enquiry, including your name, email address, and message contents

5.2 Data we collect from Members

In addition to the above, we may collect:

Account data, including username, email address, hashed password, and account preferences

Profile data, including optional profile text, interests, preferences, and account settings

Communications data, including messages to support and certain metadata relating to platform messaging

Activity data, including login history, device history, feature usage, reports made, and moderation history

Transaction data, including payment status, transaction references, amounts, and payout-related records where applicable

5.3 Data we collect from Creators

In addition to the above, we may collect:

Identity verification data, including full name, date of birth, residential address, government-issued identification details, selfie or liveness checks, and similar verification material

Public profile data, including biographies, profile images, videos, services offered, pricing, availability, and other content uploaded for publication

Payout and billing data, including billing address, payout details, tax-related declarations where required, and transaction history

Compliance data, including age-verification records, consent documentation, moderation actions, and risk or fraud flags

6. Special Category Data

Because Friends For Life is an adult platform, some data processed through the Platform may amount to **special category data**, including data relating to sex life or sexual orientation, and in some cases racial or ethnic origin if voluntarily disclosed by users.

We only process such data where we have a valid lawful basis and, where required, an Article 9 condition such as **explicit consent**, the fact that the data has been **manifestly made public by the user**, or where processing is necessary for legal claims, safety, moderation, or compliance purposes.

Users are not required to provide special category data unless necessary for a specific feature, verification, moderation, or legal compliance requirement.

If you choose to place sensitive information in a public profile or public content, you understand that it may be visible to others and may be copied, indexed, or retained by third parties outside our control.

7. How We Collect Personal Data

We collect personal data:

Directly from you when you create an account, complete forms, upload content, contact support, or use the Platform
Automatically through cookies, server logs, device identifiers, and similar technologies

From third-party service providers, including payment processors, age-verification providers, fraud-prevention providers, analytics providers, and hosting providers

From reports, complaints, moderation tools, and safety reviews

From publicly available sources where necessary for verification, fraud prevention, legal compliance, or enforcement

8. How We Use Your Personal Data

We use personal data only where we have a lawful basis to do so.

8.1 Contractual necessity

We process personal data where necessary to provide the Platform and perform our contract with you, including to:

Create and manage your account

Enable access to platform features

Process subscriptions, purchases, or payouts

Provide customer support

Enforce our contractual terms

8.2 Legitimate interests

We process personal data where necessary for our legitimate interests, provided those interests are not overridden by your rights and freedoms. This includes:

Operating, maintaining, and improving the Platform

Fraud prevention, abuse detection, and security monitoring

Content moderation and platform safety

Investigating complaints, disputes, and technical issues

Defending legal claims and protecting our business

Measuring engagement and service performance

8.3 Legal obligation

We process personal data where necessary to comply with legal obligations, including:

Age and identity verification

Law enforcement cooperation

Compliance with safety, moderation, and record-keeping requirements

Regulatory reporting

Retention of records required by law

8.4 Consent

Where required, we rely on your consent, including for:

Non-essential cookies and similar tracking technologies

Certain direct marketing communications

Certain processing of special category data

Optional profile features involving sensitive information

You may withdraw consent at any time, but this will not affect processing already carried out lawfully before withdrawal.

9. Payments

Payments on Friends For Life are processed by third-party payment providers, such as specialist adult-industry processors. We do **not** store full payment card details on our own systems.

We receive only the information reasonably necessary to confirm and administer transactions, such as:

Transaction ID

Payment status

Amount

Date and time

Limited billing-related metadata

Payment providers process payment data under their own privacy policies and legal obligations.

10. Marketing Communications

We may use your contact details and account preferences to send you service-related and, where permitted, marketing communications.

You may receive:

Administrative or service communications necessary for operation of your account

Marketing communications about our own services where permitted by law

Partner or third-party marketing only where you have provided the required consent

You may opt out of marketing at any time by using the unsubscribe function or contacting us at

privacy@friendsforlife.live.

11. Cookies and Tracking Technologies

We use cookies and similar technologies to:

Operate the Platform

Maintain security and session integrity

Remember preferences

Analyse usage and performance

Deliver and measure advertising, where applicable

Where required by law, we will ask for your consent before placing non-essential cookies. You can control cookies through our cookie settings tool and your browser settings.

A separate Cookie Policy should sit alongside this Privacy Policy.

12. Public Profiles and Public Content

If you are a Creator or otherwise publish content or profile information publicly on the Platform, that information may be accessible to:

Other users

Search engines

Third-party websites

Archiving and caching services

We cannot control copying, scraping, indexing, screenshotting, or re-publication by third parties once information is made public. Even after removal from our systems, cached or copied versions may continue to exist elsewhere.

13. Disclosure of Personal Data

We may disclose personal data to the following categories of recipients where necessary:

Hosting, infrastructure, and cloud providers

Payment processors and financial institutions

Identity and age verification providers

Fraud prevention, trust and safety, and moderation vendors

Analytics, communications, and email service providers

Professional advisers, including lawyers, accountants, insurers, and auditors

Law enforcement, regulators, courts, or public authorities where required or appropriate

Acquirers, investors, or counterparties in connection with a merger, acquisition, financing, restructuring, or sale of business assets, subject to confidentiality protections

We do not sell personal data.

We require processors to act only on our instructions, keep data secure, and comply with applicable data protection law.

14. International Transfers

Your personal data may be processed outside Gibraltar, the UK, or the EEA.

Where we transfer personal data internationally, we take steps to ensure an adequate level of protection, including through:

Standard contractual clauses

Transfers to jurisdictions recognised as providing adequate protection

Other lawful transfer mechanisms permitted under applicable law

Gibraltar official guidance states that, where personal data is transferred internationally, appropriate safeguards such as standard contractual clauses are a recognised mechanism for protecting transferred data.

15. Data Security

We implement appropriate technical and organisational measures designed to protect personal data against unauthorised access, loss, misuse, disclosure, alteration, or destruction. These measures may include:

Access controls and role-based permissions

Encryption in transit and, where appropriate, at rest

Password hashing ,Logging and monitoring

Fraud-detection systems

Secure development and hosting practices

Incident response and breach management procedures

Under Gibraltar's data protection regime, organisations must keep personal data safe and secure, and the supervisory authority provides breach-notification procedures for reportable incidents.

16. Automated Tools and Human Review

We may use automated tools to assist with:

Fraud detection

Spam filtering

Content moderation triage

Risk scoring

Account security monitoring

Where decisions have significant effects, we may involve human review, particularly in relation to moderation, safety, verification, and appeals.

17. Data Retention

We keep personal data only for as long as reasonably necessary for the purposes for which it was collected, including to satisfy legal, regulatory, tax, accounting, safety, dispute-resolution, and enforcement requirements.

Retention periods may vary depending on the type of data and the reason for processing. We may retain data for longer where necessary:

To comply with legal obligations

To investigate fraud, abuse, or illegal activity

To handle complaints, disputes, or legal claims

To prevent banned users from re-registering

To preserve evidence relevant to law enforcement or regulatory matters . Where appropriate, we may anonymise data and retain it in anonymised form for analytics, product improvement, and business intelligence.

18. Your Rights

Subject to applicable law, you may have the right to:

Request access to your personal data

Request correction of inaccurate or incomplete data

Request erasure of personal data

Request restriction of processing

Object to certain processing

Request portability of data you have provided

Withdraw consent where processing relies on consent

Object to certain automated decision-making or profiling

These rights are not absolute and may be limited in some circumstances, including where processing is required by law, necessary for legal claims, or necessary to protect the rights, safety, and freedoms of others.

To exercise your rights, contact us at

privacy@friendsforlife.live.

We may request proof of identity before acting on a request.

19. Complaints

If you have concerns about how we handle your personal data, please contact us first at

privacy@friendsforlife.live.

You may also have the right to lodge a complaint with the Gibraltar Regulatory Authority, which is Gibraltar's supervisory authority for data protection.

20. Third-Party Links

The Platform may contain links to third-party websites, services, or applications. We are not responsible for the privacy practices of those third parties. You should read their privacy notices before submitting personal data to them.

21. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect legal, technical, or operational changes.

The latest version will always be posted on the Platform with the updated effective date. Where required, we will notify users of material changes by appropriate means.

Last updated March 2026

STANDARD AFFILIATE TERMS

Friends For Life Affiliate Program



These Standard Affiliate Terms (“**Terms**”) govern participation in the affiliate program operated by **Technology Group Ltd**, the owner and operator of **Friends For Life** (“**Friends For Life**”, the “**Platform**”, “**we**”, “**us**”, or “**our**”).

By applying to, enrolling in, activating, or otherwise participating in the Friends For Life Affiliate Program (the “**Program**”), you (“**Affiliate**”, “**you**”, or “**your**”) agree to be bound by these Terms.

These Terms apply to all Affiliates participating in the Program. Any individual commission structure, commercial arrangement, or bespoke commercial term applicable to a specific Affiliate may be set out separately in an Affiliate Agreement, insertion order, commercial schedule, or other written arrangement between you and us (an “**Affiliate Agreement**”). In the event of any inconsistency, the Affiliate Agreement shall prevail only in relation to the specific commercial terms expressly stated in it.

1. Participation and Eligibility

1.1. To participate in the Program, you must:

1.1.1. be at least eighteen (18) years of age;

1.1.2. have full legal capacity and authority to enter into binding agreements;

1.1.3. provide complete, accurate, and up-to-date registration and onboarding information when requested; and

1.1.4. comply at all times with all applicable laws, regulations, codes, and Platform policies.

1.2. We reserve the right, in our sole discretion, to accept, reject, suspend, or remove any Affiliate application or participation in the Program.

1.3. You must not participate in the Program where such participation would be unlawful or non-compliant in your jurisdiction.

2. Affiliate Obligations

2.1. You agree to promote Friends For Life lawfully, responsibly, and in a manner that does not mislead users or harm the Platform's reputation, regulatory standing, or commercial interests.

2.2. You must not:

2.2.1. use cloaking, misleading geo-targeting, forced redirects, hidden links, or any similar deceptive technique;

2.2.2. bid on, target, or otherwise use restricted keywords, including any variation, misspelling, or derivative of the Friends For Life name, brand, or trademarks, unless expressly authorised in writing;

2.2.3. engage in spam, misleading advertisements, false claims, or deceptive marketing practices;

2.2.4. promote the Platform to minors, or through websites, channels, or services primarily directed at or reasonably accessible to minors;

2.2.5. use unlawful, artificial, incentivised, fraudulent, or low-quality traffic sources, including bots, click farms, malware, forced clicks, auto-refresh traffic, or misleading incentives;

2.2.6. attempt to bypass, interfere with, test, or undermine any age-verification, security, fraud-prevention, or compliance systems implemented by the Platform;

2.2.7. impersonate Friends For Life, Technology Group Ltd, or any of our representatives, or otherwise create confusion as to your relationship with us.

2.3. You must comply with:

2.3.1. these Terms;

2.3.2. the Platform's Terms of Service;

2.3.3. the Platform's Acceptable Use Policy;

2.3.4. all applicable advertising, consumer protection, privacy, and marketing laws;

2.3.5. all other applicable laws and regulations; and

2.3.6. any written instructions, compliance requirements, or guidance issued by us from time to time.

2.4. You may not assign, transfer, sublicense, or otherwise dispose of your affiliate account or participation in the Program, nor appoint sub-affiliates, without our prior written consent.

3. Tracking and Attribution

3.1. Referrals are tracked through unique affiliate links, referral URLs, tracking codes, cookies, or other tracking methods designated by the Platform.

3.2. Only referrals correctly captured, recorded, and attributed by our tracking systems shall be eligible for commission.

3.3. We are not responsible for lost, untracked, or misattributed referrals arising from:

3.3.1. user settings, browser limitations, VPN usage, ad blockers, cookie deletion, device switching, or privacy controls;

3.3.2. third-party interference, system restrictions, or technical issues outside our reasonable control;

3.3.3. incorrect implementation or misuse of tracking links or codes by the Affiliate.

3.4. Our records and determination regarding referral attribution, transaction eligibility, and commission entitlement shall be final, save in the case of manifest error.

3.5. You represent and warrant that all traffic and referrals generated by you are genuine, voluntary, lawfully obtained, and compliant with these Terms.

3.6. Any artificial, fraudulent, unlawful, manipulated, or non-compliant traffic may result in immediate suspension or termination of your participation in the Program and forfeiture of unpaid commissions.

3.7. We reserve the right to audit your promotional methods, sources of traffic, marketing materials, and compliance practices at any time. Failure to cooperate fully and promptly with any such audit may result in suspension, termination, withholding of payments, or forfeiture of commissions.

4. Commission Structure

4.1. Commission structures may include revenue share, cost per acquisition (“CPA”), hybrid arrangements, performance bonuses, tiered commissions, or any other model communicated or agreed in writing.

4.2. Commission rates are not standardised across all Affiliates. Your applicable commission structure shall be the one set out in your Affiliate Agreement or otherwise confirmed in writing by an authorised representative of the Platform.

4.3. We reserve the right, at our discretion, to:

4.3.1. amend commission structures for future referrals;

4.3.2. introduce or remove performance tiers;

4.3.3. revise thresholds, qualifying criteria, or programme mechanics;

4.3.4. discontinue specific commission models or promotional arrangements.

4.4. Commissions are payable only in respect of valid, completed, non-fraudulent, compliant transactions.

4.5. No commission shall accrue on promotional credits, free trials, test transactions, bonus balances, non-cash rewards, or any transaction category expressly excluded by us.

4.6. We may reject, reverse, set off, or withhold commissions where:

4.6.1. the referral engages in fraud, chargebacks, abuse, or illegal activity;

4.6.2. the referral breaches Platform policies or applicable law;

4.6.3. the underlying activity is, in our reasonable opinion, suspicious, artificial, manipulated, or otherwise non-compliant;

4.6.4. the associated transaction is cancelled, refunded, reversed, disputed, or deemed invalid.

5. Payments

5.1. Affiliate payments shall be made in accordance with the payout schedule, method, and operational procedures communicated by the Platform or otherwise agreed in writing.

5.2. Payment of commissions may be subject to:

5.2.1. minimum payout thresholds;

5.2.2. completion of verification, onboarding, tax, compliance, or KYC requirements;

5.2.3. ongoing fraud, risk, and compliance review.

5.3. We reserve the right to delay, withhold, offset, reduce, or adjust payments in cases involving:

5.3.1. suspected or actual fraud;

5.3.2. policy breaches or legal non-compliance;

5.3.3. chargebacks, refunds, reversals, or disputed transactions;

5.3.4. unresolved verification or compliance concerns.

5.4. You are solely responsible for:

5.4.1. providing accurate and current payment information;

5.4.2. any banking, intermediary, transfer, or currency conversion charges;

5.4.3. your own tax reporting, tax liabilities, and regulatory obligations arising from affiliate income.

6. Marketing and Promotion Rules

6.1. You may use only marketing materials that:

6.1.1. are supplied by Friends For Life; or

6.1.2. have been expressly approved by us in writing.

6.2. You must not:

6.2.1. use any trademarks, logos, brand assets, copyrighted material, or other intellectual property belonging to the Platform or any third party without appropriate written authorisation;

6.2.2. run paid search, display, or social campaigns that compete with, misrepresent, or impersonate the Platform;

6.2.3. advertise on unlawful, infringing, unsafe, defamatory, misleading, or otherwise inappropriate websites, platforms, channels, or media placements.

6.3. We may require you at any time to amend, suspend, restrict, or remove any marketing activity, creative, traffic source, or promotional placement, and you must comply promptly with any such instruction.

7. Data Protection and Privacy

7.1. You must comply with all applicable data protection and privacy laws, including the GDPR and equivalent laws where applicable.

7.2. You must not:

7.2.1. collect, access, store, process, disclose, or otherwise use personal data relating to referred users unless expressly authorised by law and by us in writing;

7.2.2. attempt to identify individual users, deanonymise data, or reverse-engineer anonymised or aggregated reporting;

7.2.3. screenshot, scrape, reproduce, export, copy, download, publish, or distribute any part of the Platform's dashboards, reports, analytics, performance data, or interfaces without written permission;

7.2.4. interfere with, circumvent, test, or manipulate any of the Platform's tracking, verification, moderation, safety, fraud-prevention, or security systems.

7.3. Any user personal data processed through the Platform remains subject to the rights of the relevant data subject and the Platform's own privacy framework. Affiliates shall have no ownership rights in, or independent rights to access or use, such personal data.

8. Term and Termination

8.1. Either party may terminate the affiliate relationship at any time by giving written notice to the other.

8.2. We may suspend or terminate your participation immediately, without prior notice, where you:

8.2.1. breach these Terms, the Platform's Terms of Service, Acceptable Use Policy, or any Affiliate Agreement;

8.2.2. engage in unlawful, misleading, deceptive, or non-compliant promotional activity;

8.2.3. participate in fraud, cloaking, forced redirects, restricted keyword use, prohibited traffic activity, or any practice that threatens the integrity of the Program or Platform;

8.2.4. damage or risk damaging our brand, goodwill, reputation, regulatory standing, or commercial interests;

8.2.5. impersonate the Platform or use unauthorised trademarks, domains, handles, or brand assets.

8.3. Upon termination:

8.3.1. all rights and licences granted to you under these Terms shall terminate immediately;

8.3.2. you must cease all promotion of Friends For Life and remove all related promotional materials, links, creatives, and brand references as soon as reasonably practicable, and in any event within twenty-four (24) hours where requested;

8.3.3. any unpaid commissions shall be payable only to the extent they relate to valid, compliant, verified transactions and remain subject to fraud, chargeback, and compliance review;

8.3.4. no further commissions shall accrue after termination, including in respect of previously referred users whose cookies, tags, or links remain active after termination;

8.3.5. pending, incomplete, or unverified referrals may be cancelled or disqualified where associated activity is suspicious, non-compliant, or otherwise in breach of these Terms.

9. Intellectual Property

9.1. All trademarks, service marks, trade names, logos, domain names, branding, content, software, creative materials, and other intellectual property relating to Friends For Life or Technology Group Ltd remain our exclusive property or are used by us under licence.

9.2. Subject to these Terms, we grant you a limited, revocable, non-exclusive, non-transferable, non-sublicensable licence to use approved promotional materials solely for the purpose of participating in the Program.

9.3. You must not:

9.3.1. modify, adapt, translate, alter, or create derivative works from any approved promotional materials without prior written consent;

9.3.2. use our trademarks, brand terms, or confusingly similar expressions in domain names, social media handles, metadata, paid advertising, search engine bidding, app names, or similar identifiers without prior written approval;

9.3.3. imply any endorsement, partnership, joint venture, agency, or official relationship beyond that of an independent affiliate.

9.4. On termination of your participation in the Program, all rights granted under this clause shall end immediately.

10. Limitation of Liability

10.1. To the fullest extent permitted by law, we shall not be liable to you for any indirect, incidental, special, exemplary, punitive, or consequential loss or damage, including loss of revenue, profits, business opportunity, goodwill, or anticipated savings.

10.2. Our total aggregate liability to you arising out of or in connection with the Program or these Terms shall not exceed the total commissions actually paid to you during the six (6) months immediately preceding the event giving rise to the claim.

10.3. We make no representation, warranty, or guarantee regarding:

10.3.1. user conduct or user behaviour;

10.3.2. conversion rates or referral performance;

10.3.3. revenue generation or earnings potential;

10.3.4. the uninterrupted availability, accuracy, or performance of tracking systems or reporting tools.

11. Indemnity

11.1. You agree to indemnify, defend, and hold harmless Technology Group Ltd, Friends For Life, and each of their respective officers, directors, employees, contractors, agents, affiliates, service providers, and representatives from and against any and all claims, demands, actions, proceedings, losses, liabilities, damages, judgments, settlements, penalties, fines, costs, and expenses, including reasonable legal fees, arising out of or in connection with:

11.1.1. your participation in the Program;

11.1.2. your promotional activities, advertising methods, or traffic generation practices;

11.1.3. any breach by you of these Terms, the Platform's Terms of Service, Acceptable Use Policy, or any Affiliate Agreement;

11.1.4. any violation by you of applicable law, regulation, industry code, or advertising standard;

11.1.5. any misuse or infringement of our intellectual property or proprietary rights;

11.1.6. any use of deceptive or prohibited promotional practices, including restricted keywords, cloaking, forced redirects, misleading geo-targeting, or fraud;

11.1.7. any third-party claim arising from your acts, omissions, or representations in connection with the Program;

11.1.8. any tax, payment, or financial obligations arising from your affiliate activities;

11.1.9. any harm caused to our brand, operations, reputation, commercial standing, or regulatory position as a result of your conduct.

11.2. We reserve the right to assume the exclusive conduct of the defence and settlement of any matter otherwise subject to indemnification by you, in which case you agree to cooperate fully and promptly at your own cost.

12. Amendments

12.1. We may amend, update, or replace these Terms from time to time.

12.2. Any continued participation in the Program following publication or notification of updated Terms shall constitute acceptance of those revised Terms.

13. Governing Law and Jurisdiction

13.1. These Terms shall be governed by and construed in accordance with the laws of **Gibraltar**.

13.2. The courts of **Gibraltar** shall have exclusive jurisdiction to hear and determine any dispute arising out of or in connection with these Terms or the Program.

14. Relationship of the Parties

14.1. You act as an independent contractor only.

14.2. Nothing in these Terms shall create or be deemed to create any employment relationship, agency, partnership, fiduciary relationship, joint venture, or other relationship of legal representation between you and the Platform.

14.3. You must not represent yourself as an employee, agent, or authorised representative of Friends For Life or Technology Group Ltd.

15. Entire Agreement

15.1. These Terms, together with any applicable Affiliate Agreement and any policies expressly incorporated by reference, constitute the entire agreement between the parties in relation to the Program.

15.2. In the event of any conflict between these Terms and an Affiliate Agreement, the Affiliate Agreement shall prevail only in relation to the expressly agreed commercial terms, and these Terms shall otherwise continue to apply in full.

Last Updated March 2026

STATEMENTS & INFORMATION

Friends For Life

Owned and operated by **Technology Group Ltd**

1. Transparency

This page is published by **Friends For Life**, a platform owned and operated by **Technology Group Ltd**, for transparency and general informational purposes only.

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

This page does not replace, amend, override, or form part of the legally binding Terms of Service, policies, or other agreements governing use of the Platform. In the event of any inconsistency between this page and any formal contractual document, the relevant contractual document shall prevail.

Capitalised terms used in this page shall have the meanings given to them in the applicable Terms of Service and related Platform policies, unless expressly stated otherwise.

2. What is Friends For Life?

2.1. **Friends For Life** is an online platform that provides technical infrastructure enabling users to discover, interact with, and purchase digital content and services offered by users of the Platform.

2.2. Friends For Life operates solely as an intermediary technology platform. It does not itself provide, arrange, control, endorse, or assume responsibility for any content, services, offers, or activities advertised, published, or otherwise made available by users through the Platform.

3. Offline Services and In-Person Interactions

3.1. Friends For Life does not arrange, organise, facilitate, or participate in any in-person meetings, offline services, or activities that may be discussed or arranged between users independently of the Platform.

3.2. Any communication, arrangement, understanding, or transaction relating to in-person meetings or offline activity is made solely between the relevant users and outside the scope of the Platform's services.

3.3. Friends For Life does not collect, process, administer, or distribute payments in connection with any offline meeting or in-person activity arranged independently between users.

4. Adults-Only Platform

4.1. Access to Friends For Life is strictly limited to individuals aged **18 years or over**, or older where the age of majority in the relevant jurisdiction is higher.

4.2. The Platform is intended exclusively for adult users and contains adult-oriented material and services.

4.3. The Platform may use adult-content labelling, notices, entry warnings, and other gating mechanisms designed to inform visitors of the nature of the content and to restrict under-age access.

4.4. Where a user accesses the Platform without first passing through an entry or warning page, equivalent notice may be displayed before continued access is permitted.

4.5. Before purchasing adult content, subscriptions, credits, or other platform services, users may be required to complete age-verification checks using one or more verification methods, where required by law or by the Platform's internal compliance and risk controls.

4.6. Where Friends For Life becomes aware of, or reasonably suspects, under-age access or use, it reserves the right to suspend the relevant account pending satisfactory proof of age, or to terminate access immediately and without notice.

4.7. Any subsequent attempt to register for or access the Platform after under-age use may be refused, including where the individual has since reached the age of 18.

4.8. While no online platform can guarantee that under-18 access is impossible in all circumstances, Friends For Life applies proportionate, risk-based, and regularly reviewed measures intended to minimise that risk.

5. Legal Compliance

5.1. Friends For Life may be accessible internationally where such access is not prohibited or restricted by applicable law.

5.2. Laws and regulations relating to adult content, digital services, online advertising, privacy, and platform use vary significantly between jurisdictions.

5.3. Each user is solely responsible for ensuring that their use of the Platform, including any content uploaded, services offered, or interactions undertaken, complies with all laws applicable in their place of residence, access, or activity.

5.4. Content or conduct that may be lawful in one jurisdiction may be restricted or unlawful in another.

5.5. Friends For Life operates moderation, safety, and compliance measures intended to reduce the presence of unlawful or non-compliant content. However, responsibility for legal compliance remains with the relevant user.

5.6. Users should obtain independent legal advice where they are uncertain as to the legality of any activity, content, or use of the Platform.

6. Law Enforcement and Regulatory Cooperation

6.1. Any person who believes they may be the victim of a crime should contact the relevant local law enforcement authority without delay.

6.2. Friends For Life will cooperate with lawful requests from competent law enforcement agencies, courts, and regulatory authorities in accordance with applicable law.

6.3. Requests from law enforcement or regulatory bodies should include sufficient information to enable identification of the relevant account, activity, or content, including dates, times, usernames, URLs, or transaction references where available.

7. Security and Privacy

7.1. The security and privacy of users are important operational priorities for Friends For Life and are considered as part of the Platform's ongoing technical, compliance, and business decision-making.

7.2. Technology Group Ltd has implemented technical and organisational measures designed to help protect user information from unauthorised access, misuse, alteration, disclosure, or loss.

7.3. Security controls and procedures are subject to periodic review, testing, and improvement.

8. Data Protection

8.1. Friends For Life reviews and updates its internal policies and procedures on an ongoing basis to support compliance with applicable data protection legislation.

8.2. Further information regarding how personal data is collected, used, stored, disclosed, and protected, together with users' legal rights, is set out in the Platform's Privacy Policy.

9. User Awareness and Support

9.1. Friends For Life may provide platform features intended to assist users in making informed decisions, including reporting tools, safety information, ratings, reviews, or other user-facing indicators where available.

9.2. No online platform is entirely risk-free. Friends For Life operates solely as a platform provider and does not guarantee the accuracy, legitimacy, quality, or reliability of any user-generated profile, advertisement, content, or offer.

9.3. Users are encouraged to exercise caution, use good judgement, and take appropriate steps to protect their personal safety, privacy, and financial security when interacting with others through the Platform.

9.4. Friends For Life may also make information available regarding relevant external support resources, where appropriate.

10. Tax and Place of Consumption

10.1. The tax treatment of electronically supplied services may depend on the jurisdiction in which the relevant service is consumed and on the legal or tax status of the user.

10.2. As a result, taxes, duties, or similar charges may apply based on the user's location, status, and the nature of the service, irrespective of where Technology Group Ltd is established.

10.3. Users remain responsible for understanding and complying with their own tax obligations arising from their use of the Platform, unless expressly stated otherwise in the applicable contractual terms.

11. Other Terms, Policies and Agreements

Additional terms, policies, notices, and agreements may apply to the use of Friends For Life and to specific services, products, or features made available through the Platform.

Users should read all applicable documentation carefully. The Platform's full suite of legal documents and policies should be read together where relevant.

12. Errors and Clarifications

If you identify any apparent error, omission, ambiguity, or drafting issue in this page, including typographical or grammatical matters, you may notify Friends For Life through the appropriate support or contact channels.

Last Updated: March 2026

TERMS OF SERVICE

Friends For Life

Owned and operated by **Technology Group Ltd**

1. Introduction and Acceptance

These Terms of Service (“Terms”) govern your access to and use of the **Friends For Life** platform (the “Platform”). By accessing or using the Platform, you confirm that you: accept these Terms; and agree to comply with them.

If you do not agree, you must not use the Platform.

2. Operator and Contact Details

The Platform is operated by:

Technology Group Ltd

Montarik House

3 Bedlam Court

Gibraltar GX11 1AA

General enquiries: **help@friendsforlife.live**

Legal / regulatory contact (including EU DSA):

legal@friendsforlife.live

3. Nature of the Platform

3.1. Friends For Life is a **technology platform** that enables users to:

create profiles,
publish content, and
interact with other users.

3.2. The Platform acts solely as an **intermediary** and:

does not provide or control user services;
is not a party to agreements between users;
does not guarantee user conduct, content, or outcomes.

4. Eligibility and Accounts

4.1. You must:

be **18+** (or legal age of majority);
have legal capacity to contract;
comply with applicable laws.

4.2. You agree:

to provide accurate information;
to keep account details secure;
not to share or transfer your account.

4.3. We may:

verify identity and age at any time;
suspend or refuse accounts at our discretion.

5. User Types

Users may include:

Guests (limited access)

Customers (purchase services/content)

Advertisers (offer content/services)

Group Managers (manage advertiser groups)

We may define and amend account types as needed.

6. Platform Rules and Acceptable Use

You must not:

upload illegal, non-consensual, or misleading content;
use bots, scraping, or manipulation tools;
impersonate others or misrepresent affiliation;
bypass verification or security systems.

All use must comply with:

applicable laws;
our Acceptable Use Policy;
all related Platform policies.

7. Content and User Responsibility

7.1. You are solely responsible for:
all content you upload or publish;
ensuring all participants are **18+ and consenting**;
obtaining and retaining required documentation.

7.2. By uploading content, you grant us:
a **worldwide, royalty-free licence** to host, display,
distribute, and promote it;
the right to retain copies for legal, operational, and
purchased-access purposes.

7.3. We may:
review, restrict, or remove content;
disclose identity where legally required.

8. Payments, Credits and Revenue

8.1. The Platform operates using **credits**:
credits are not currency and have no cash value;
purchases are generally **non-refundable**, except where
required by law.

8.2. Payments are processed via **third-party providers**.

8.3. We are not responsible for:
user transactions or disputes;
service delivery by Advertisers.

8.4. Advertisers:
earn revenue subject to Platform fees (e.g. **35% retention
where applicable**);
are responsible for taxes and legal compliance.

8.5. We may:
withhold, reverse, or recover payments in cases of fraud,
chargebacks, or breaches.

9. Intellectual Property

9.1. All Platform content, systems, branding, and
technology remain our property.

9.2. You may not:
copy, scrape, reproduce, or exploit Platform content;
use our branding without permission.

9.3. **AI training, scraping, or data mining is strictly
prohibited.**

10. Moderation and Safety

10.1. We use:

automated systems and
human moderation

to detect illegal or non-compliant content.

10.2. We cooperate with law enforcement where required.

10.3. Responsibility for content legality remains with the user.

11. Suspension and Termination

We may, at our discretion:

suspend or terminate accounts;

remove content;

withhold earnings or credits.

This may occur where:

Terms are breached;

fraud or illegal activity is suspected;

regulatory or legal obligations require action.

Users may challenge decisions via our **Complaints and Appeals procedures**.

12. Third-Party Services

We are not responsible for:

external websites or services;

third-party products or payment systems;

user-to-user interactions or agreements.

13. Security and Risk

You are responsible for:

maintaining account security;

safeguarding login credentials.

We are not liable for:

unauthorised access;

loss of credits or data due to user negligence.

14. Limitation of Liability

To the maximum extent permitted by law:

We are not liable for:

- indirect or consequential losses;
- loss of profit, revenue, or opportunity;
- user conduct or third-party actions.

Our total liability is limited to:

- the greater of €5,000 or
- fees paid to us in the previous 6 months.

Nothing excludes liability were unlawful.

15. Indemnity

You agree to indemnify and hold harmless **Technology Group Ltd** from any claims arising from:

- your use of the Platform;
- your content or conduct;
- breach of these Terms or applicable law.

16. Data Protection

We process personal data in accordance with our **Privacy Policy**.

17. Changes to the Platform and Terms

We may:

- update these Terms;
- modify or discontinue features.

Continued use constitutes acceptance of changes.

18. Governing Law

These Terms are governed by the laws of **Gibraltar**.

Disputes shall be subject to the exclusive jurisdiction of the courts of Gibraltar.

19. General Provisions

You may not assign your rights under these Terms.

If any provision is invalid, the remainder remains enforceable.

Delay in enforcement does not waive rights.

Last Updated: March 2026

Support Services & Resources

This directory provides access to independent organisations offering confidential, non-judgemental support, health services, and advocacy for individuals working within the adult industry, including those engaging via *Friends For Life* and friendsforlife.live.

Wellbeing & Support

Services include emotional wellbeing, outreach, counselling, and one-to-one support:

Vista (Portsmouth)

Beyond Support (UK-wide)

Doorway (Norfolk)

Street Light UK

Changing Lives

Jericho Road Project (Nottingham)

Open Doors (East London)

Saffires (Leicester)

Health & Sexual Health

Confidential testing, treatment, and advice services:

Mind (mental health support)

Lucy Faithfull Foundation (safeguarding & prevention)

SWOP Brighton (HIV self-testing)

Tulip Clinic (Southampton)

Time to Test (Berkshire)

Yorkshire MESMAC

Axess Sexual Health (Liverpool)

Umbrella Health SAFE Project

NHS regional sexual health & PrEP services

Safety, Rights & Advocacy

Support with safety, reporting, and legal awareness:

National Ugly Mugs (NUM)

SWARM

English Collective of Prostitutes

Red Umbrella Project

Revenge Porn Helpline

Community & Outreach

Local and national outreach, peer support, and engagement:

Basis Yorkshire

SWOP Sussex

Beloved (Bristol)

Esther Project (West Sussex)

MASH (Manchester)

The Men's Room (Manchester)

Arch North East

Specialist & Online Industry Support

Targeted services for online workers and specialist needs:

Pineapple Support

Adult Industry Services

The New Futures Project

Legal Notice & Disclaimer

The above services are provided by independent third-party organisations. Inclusion within this directory does not constitute endorsement, partnership, or recommendation.

Users engaging with any listed service, including those accessing opportunities via *Friends For Life* or friendsforlife.live, do so at their own discretion and are advised to undertake appropriate due diligence.

No liability is accepted for the availability, accuracy, or outcomes of any third-party service. Individuals should seek independent professional, medical, or legal advice where appropriate.

Last Updated March 2026

Compliance, Risk & Safeguarding Framework

We maintain a structured approach to compliance and user safeguarding by signposting access to independent, specialist support services. These services cover key areas including wellbeing, sexual health, personal safety, and professional guidance.

This framework supports individuals engaging via *Friends For Life* and [friendsforlife.live](https://www.friendsforlife.live), reinforcing responsible platform operation and alignment with recognised safeguarding standards.

Our approach demonstrates a clear commitment to risk mitigation, user protection, and ethical business practices within the adult services sector.

Legal & Regulatory Notice

All referenced services are independent third parties. Inclusion does not imply endorsement, partnership, or liability. Users engage with such services at their own discretion and are encouraged to undertake appropriate due diligence and seek independent professional advice where required.

Last Updated March 2026

Content Creator (Host) Safeguarding & Anti-Exploitation Policy

1. Purpose & Commitment

1.1. *Friends For Life* and friendsforlife.live are committed to maintaining a safe, transparent, and ethical environment for all users.

1.2. We recognise that modern slavery, human trafficking, and exploitation are serious violations of fundamental human rights.

1.3. We are committed to preventing, identifying, and responding to any form of coercion, abuse, or exploitation connected to our platform.

2. Platform Role & Responsibility

2.1. *Friends For Life* provides a digital platform where content creators (“Hosts”) may promote lawful services and engage with users.

2.2. While we do not directly employ or contract Hosts in relation to their services, we implement safeguards to reduce the risk of misuse.

2.3. We maintain a **zero-tolerance policy** towards exploitation, forced labour, trafficking, or coercive control in any form.

3. Safeguarding & Prevention Measures

3.1. We actively implement systems and controls designed to detect and prevent exploitative or non-compliant activity.

3.2. This includes identity and account verification processes, risk monitoring, and internal review procedures.

3.3. Where there is reasonable suspicion of coercion or exploitation, appropriate safeguarding actions will be taken, including account review, restriction, or escalation.

4. Monitoring & Enforcement

4.1. Dedicated internal resources are deployed to monitor platform activity and investigate reports of concern on an ongoing basis.

4.2. Matters may be escalated to senior personnel and, where appropriate, to relevant authorities.

5. Cooperation with Authorities

We cooperate fully with law enforcement and regulatory bodies in relation to investigations involving modern slavery, human trafficking, or exploitation.

6. Reporting Concerns

6.1. Users are encouraged to report any concerns regarding potential exploitation or coercion.

6.2. Reports will be treated confidentially and assessed promptly.

6.3. Individuals raising concerns in good faith will be supported and will not be subject to detrimental treatment.

7. Related Policies

This policy should be read in conjunction with other applicable Terms, Policies, and Agreements governing use of the platform.

8. Contact

For questions or to report concerns, please contact:

Email: support@friendsforlife.live

Last Updated: March 2026

Overriding Privacy & Data Protection Rule

By accessing or using **Friends For Life** and **friendsforlife.live**, you acknowledge and agree that your personal data may be collected, used, stored, disclosed, and otherwise processed in accordance with applicable data protection laws and this Privacy Rule.

1. Age Restriction

This platform is strictly for persons aged **18 or over**, or such higher age as may be required in the user's jurisdiction. Friends For Life does not knowingly collect or process personal data relating to minors. Where we become aware that such data has been submitted, we reserve the right to remove it and take any appropriate action.

2. Scope

This Privacy Rule applies to all personal data collected through use of the platform, including data provided when registering, using services, publishing content, communicating through the site, making payments, contacting support, or otherwise interacting with the platform.

3. Categories of Users

For the purposes of this Rule:

Hosts are users who create profiles, publish content, advertise lawful services, or make information publicly available on the platform.

Members are registered users who access additional account features.

Visitors are persons who browse the public areas of the platform without registering.

Managers are users granted administrative or moderation functions over groups or accounts.

4. Personal Data Collected

Friends For Life may collect and process, where relevant: identity and contact details; account, profile, and verification information; communications and support records; transaction and billing records; technical, device, cookie, usage, and log data; content uploaded or submitted to the platform; limited evidence provided for dispute resolution, fraud prevention, or service investigation.

Where required for compliance, safety, verification, fraud prevention, moderation, or legal obligations, additional information may be requested.

5. Public Content

Any information, images, videos, profile details, descriptions, or other content voluntarily made public by a Host may enter the public domain. Friends For Life is not responsible for copying, indexing, caching, archiving, redistribution, or republication of publicly visible content by third parties, search engines, or external systems, including after removal from our platform.

6. Sensitive and Special Category Data

Where a user voluntarily provides sensitive or special category personal data, including through profile content, account settings, communications, or uploaded material, such data may be processed only where legally permitted, including with explicit consent where required. Users remain responsible for any sensitive data they choose to publish publicly.

7. Lawful Basis for Processing

Friends For Life processes personal data where necessary: to perform or enter into a contract with the user; to comply with legal and regulatory obligations; for legitimate business interests, including security, fraud prevention, moderation, platform administration, analytics, and service improvement; on the basis of consent, where consent is required.

8. Use of Data

Personal data may be used for:

account creation and administration;

verification and compliance checks;

payment processing and transaction support;

moderation, safety, and safeguarding measures;

communications, support, and dispute handling;

service delivery, analytics, testing, and platform improvement;

marketing, where permitted by law or consented to by the user;

cooperation with law enforcement, regulators, and professional advisers where required.

9. Third Parties

Friends For Life may share personal data with carefully selected service providers, processors, professional advisers, payment providers, compliance partners, analytics providers, communication providers, and relevant authorities where reasonably necessary or legally required. Personal data will never be sold to third parties.

10. International Transfers

Where personal data is transferred outside the EEA or UK, Friends For Life will implement appropriate safeguards as required by applicable law, including approved contractual protections where relevant.

11. Security

Friends For Life applies reasonable technical, organisational, and administrative safeguards to protect personal data from unauthorised access, misuse, loss, destruction, alteration, or disclosure. No system can be guaranteed completely secure, and users provide data at their own risk to that extent permitted by law.

12. Retention

Personal data will be retained only for as long as reasonably necessary for contractual, operational, legal, regulatory, safety, fraud prevention, enforcement, or dispute resolution purposes. We may retain information for longer where required by law or where necessary to establish, exercise, or defend legal claims.

13. User Rights

Where applicable under data protection law, users may have rights including access, correction, restriction, objection, portability, withdrawal of consent, and erasure. Such rights are subject to verification, legal exemptions, and platform compliance requirements.

14. Marketing

Friends For Life may send service-related communications where necessary for account operation and may send marketing communications where permitted by law or where consent has been provided. Users may opt out of marketing at any time, but service and administrative messages may still be sent.

15. Third-Party Links

The platform may contain links to third-party websites, services, or applications. Friends For Life is not responsible for the content, privacy practices, or data handling of third parties.

16. Policy Changes

Friends For Life reserves the right to amend, update, or replace this Privacy Rule at any time. Continued use of the platform following publication of an updated version shall constitute acceptance of the revised terms.

17. Complaints and Contact

Questions, complaints, or requests concerning privacy, data protection, or the exercise of legal rights may be directed to:

Email: privacy@friendsforlife.live

Users may also lodge a complaint with the relevant data protection supervisory authority where applicable.

Binding Effect

This Privacy Rule forms part of the contractual and regulatory framework governing access to and use of **Friends For Life** and **friendsforlife.live**. By using the platform, each user confirms that they have read, understood, and accepted its terms.

Last Updated March 2026

Host Terms of Use & Compliance Framework

These Terms govern participation by Content Creators (“Hosts”) on **Friends For Life** and **friendsforlife.live** (the “Platform”). By registering, activating, or using a Host account, you agree to be bound by these Terms, together with any other applicable platform policies and agreements.

1. Eligibility

To act as a Host, you must:

be at least **18 years of age** and of full legal capacity;
provide accurate and complete information where requested;

comply with all applicable laws, regulations, and Platform policies; and

only use the Platform where such use is lawful in your jurisdiction.

The Platform may accept, reject, suspend, or remove any Host account at its discretion.

2. Host Obligations

Hosts must use the Platform lawfully, responsibly, and in good faith. You must not:

provide false, misleading, or incomplete information;

publish unlawful, deceptive, infringing, abusive, or non-compliant content;

promote or make content available to minors, or attempt to bypass age-verification controls;

use bots, artificial traffic, fraudulent activity, or any practice intended to manipulate the Platform;

impersonate another person or misrepresent your relationship with the Platform;

interfere with, undermine, or attempt to circumvent any moderation, security, verification, or tracking systems.

You remain solely responsible for the legality, accuracy, and publication of all content, statements, offers, pricing, and materials you submit.

3. Content, Profiles and Promotion

Any profile, content, images, videos, descriptions, pricing, or promotional materials published by you must comply with Platform rules and applicable law.

The Platform may require amendment, restriction, suspension, or removal of any content at any time where it reasonably considers such action necessary for legal, compliance, safety, operational, or reputational reasons.

4. Verification, Compliance and Monitoring

The Platform may carry out identity, age, compliance, and risk-based verification checks at any time. You agree to cooperate promptly with any reasonable request for information or documentation.

Failure to cooperate, or any indication of fraud, coercion, unlawful conduct, or policy breach, may result in immediate suspension, restriction, withholding of payments, or termination.

5. Payments and Fees

Where the Platform facilitates payments, credits, earnings, or other financial arrangements, such amounts shall only be payable where validly earned, correctly recorded, and not affected by fraud, chargebacks, refunds, policy breaches, or compliance concerns.

The Platform reserves the right to:

- apply payment thresholds and verification requirements;
- withhold, adjust, reverse, or refuse payments where reasonably justified;

- require accurate payment and tax information from Hosts.

Hosts are responsible for their own tax affairs, banking charges, and regulatory compliance.

6. Data Protection and Confidentiality

Hosts must comply with all applicable data protection and privacy laws. You must not:

- collect, scrape, store, or misuse personal data obtained through the Platform except as expressly authorised;
- attempt to identify users unlawfully or use their information outside the permitted operation of the Platform;
- copy, extract, reproduce, or misuse Platform systems, dashboards, analytics, or reporting tools.

All user data shall remain subject to the Platform's privacy and data protection framework.

7. Intellectual Property

All Platform branding, systems, materials, trademarks, and intellectual property remain the exclusive property of **Friends For Life** or its licensors.

Hosts are granted only a limited, revocable, non-exclusive, non-transferable right to use the Platform for its intended purpose. No Host may copy, modify, republish, exploit, or misuse the Platform's intellectual property without prior written consent.

8. Suspension and Termination

The Platform may suspend, restrict, or terminate a Host account immediately where it reasonably believes that the Host:

has breached these Terms or any related policy;

has engaged in unlawful, fraudulent, deceptive, or unsafe conduct;

poses a compliance, legal, operational, or reputational risk;

or
has failed to satisfy verification or safeguarding requirements.

Upon termination or suspension:

all rights to use the Platform may cease immediately;

content may be removed or disabled;

pending earnings or payments may be withheld, reviewed, adjusted, or cancelled where permitted under these Terms.

9. Liability

To the fullest extent permitted by law, the Platform shall not be liable for any indirect, incidental, consequential, or loss-of-profit damages arising from participation as a Host, including in relation to user behaviour, earnings, content visibility, technical issues, or account restrictions.

Any liability of the Platform shall, to the maximum extent permitted by law, be limited to the amount paid or payable to the Host by the Platform in the preceding six months.

10. Indemnity

You agree to indemnify and hold harmless **Friends For Life**, its owners, officers, employees, contractors, agents, and service providers against any claims, losses, liabilities, costs, fines, damages, or expenses (including legal fees) arising from:

your content, conduct, or use of the Platform;

your breach of these Terms or applicable law;

any infringement of third-party rights;

any misleading, unlawful, or non-compliant activity connected to your Host account.

11. Amendments

The Platform may amend these Terms at any time.

Continued use of the Platform after any update constitutes acceptance of the revised Terms.

12. Legal Status and Governing Law

Hosts act as independent users of the Platform. Nothing in these Terms creates any employment, agency, partnership, or joint venture relationship between the Host and the Platform.

These Terms shall be governed by the laws applicable to the Platform's jurisdiction, and any dispute shall be subject to the exclusive jurisdiction of the competent courts of that jurisdiction.

13. Entire Agreement

These Terms, together with any related policies, standards, and specific written agreements issued by the Platform, form the entire agreement between the Host and the Platform in relation to Host participation.

Last Updated March 2026

Marketplace & Official Store Terms

These Terms govern use of the **Marketplace** and **Official Stores** made available through **Friends For Life** and **friendsforlife.live** (together, the “Platform”).

The Marketplace enables users to list, offer, buy and sell permitted goods directly with one another. The Official Stores offer products fulfilled by independent third-party suppliers. By listing, bidding, purchasing, or otherwise using these areas, you agree to be bound by these Terms and all other applicable Platform policies.

1. Definitions

For the purposes of these Terms:

Users means buyers, sellers, or both.

Marketplace means the user-to-user area where permitted goods may be sold or auctioned.

Official Stores means storefronts fulfilled by third-party suppliers.

Sale means a fixed-price listing.

Auction means a listing where bids are submitted and the highest valid bid wins, subject to any reserve where applicable.

Random Winner Sale means a promotional format in which an eligible participant may be selected to receive the item, subject to the listing rules.

Marketplace and Official Stores are together referred to as the **Mall**.

2. Binding Transactions

All bids, purchases, and listings made through your account are binding. Where an Auction closes successfully, a binding contract is formed between buyer and seller. For a Sale, the contract is formed when the purchase is confirmed.

It is the Platform’s recorded receipt of the bid or purchase that is determinative, not the time of transmission from the user’s device. The Platform will use reasonable efforts to process activity correctly but does not guarantee uninterrupted submission or processing.

3. Payment and Escrow

Where applicable, the relevant buyer funds or credits will be deducted and held in escrow pending completion.

For Marketplace transactions, funds may be held for a defined review period following dispatch. If no valid non-delivery or dispute notification is received within that period, funds may be released to the seller.

Where delivery information is required from a buyer and is not provided within the required timeframe, the Platform may hold the funds temporarily and thereafter release them in accordance with these Terms.

4. User Disputes

Buyers and sellers are primarily responsible for resolving disputes directly, including issues relating to delivery, returns, and postage costs.

Friends For Life is not obliged to intervene in user disputes but may do so at its discretion where supporting evidence is provided or where exceptional, legal, compliance, or safety circumstances arise. Any decision made by the Platform in such circumstances shall be final for platform purposes.

5. Listing Rules

Listings must relate only to lawful, permitted, tangible goods that may legally be sold and delivered. Once a listing has received a valid bid or purchase, it may not be withdrawn or materially altered by the seller except with the Platform's consent or as required by law.

The Platform reserves the right to suspend, restrict, edit, delist, or remove any listing or transaction at any time where it reasonably believes there has been a breach of these Terms, other Platform policies, applicable law, or the integrity of the Platform.

6. Prohibited Items and Conduct

Users must not list, offer, buy, sell, promote, or distribute any prohibited, illegal, unsafe, or non-compliant item through the Marketplace, Official Stores, profiles, or any related area of the Platform.

Prohibited items include, without limitation:

unlawful goods or services;

intangible services or digital sessions not expressly permitted;

bodily fluids, biological materials, or contaminated items;

used intimate items that are not compliant with hygiene and safety rules;

children's items, school uniforms, or items capable of sexualising minors;

drugs, pharmaceuticals, supplements, tobacco, alcohol, or related paraphernalia;

weapons, ammunition, knives, explosives, or hazardous items;

counterfeit, stolen, infringing, or unauthorised copied goods;

gift cards, monetary transfers, donations, tribute payments, or financial instruments;

personal data, mailing lists, IDs, licences, or surveillance equipment;

escort bookings, deposits, companionship arrangements, or any reward involving in-person meetings;

tickets, travel products, lottery products, unlocking software, or any item unlawful in the origin or destination jurisdiction.

This list is non-exhaustive. Friends For Life may remove any listing or restrict any transaction that it considers unlawful, inappropriate, unsafe, misleading, exploitative, or otherwise inconsistent with Platform standards.

7. Abuse of the Platform

You must not manipulate Auctions, interfere with transactions, bid on your own listing directly or indirectly, misuse multiple accounts, or engage in conduct intended to distort pricing, visibility, or outcomes.

The Platform may suspend or terminate access, cancel bids or orders, restrict listings, withhold funds, or take technical or legal action where it reasonably believes that:

a listing is prohibited or unlawful;

an account is false, unverifiable, or misleading;

third-party rights are being infringed;

platform misuse, fraud, or legal risk is present.

8. Official Stores

Official Stores are operated with third-party fulfilment partners and may be subject to additional product-specific delivery, returns, warranty, and replacement terms.

Delivery times are estimates only and not guaranteed unless expressly stated. Risk in goods, courier handling, missed delivery procedures, customs charges, and local import obligations may depend on destination and courier terms.

Returns, refunds, replacements, shortages, faults, and damaged goods must be notified within the stated timeframes for the relevant store or order. Opened, used, unsealed, custom, hygiene-sensitive, or non-resaleable items may be excluded from refund or exchange, except where required by law.

Where restocking charges apply, these may be deducted from any refund for unwanted returned goods, subject to applicable consumer law.

9. User Responsibility

Users are solely responsible for:

ensuring that items are lawful to buy, sell, import, export, and deliver;

the accuracy of listings, descriptions, pricing, and postage information;

complying with all applicable local, national, and international laws;

packaging, dispatch, and receipt arrangements;

any customs duties, import taxes, or regulatory obligations.

Users must exercise the same degree of caution they would apply in any comparable offline transaction.

10. Liability Disclaimer

The Marketplace, Official Stores, and related services are provided on an “**as is**” and “**as available**” basis, to the fullest extent permitted by law.

Friends For Life does not guarantee:

the existence, quality, legality, safety, or authenticity of goods;

the accuracy of user listings or communications;

that transactions will complete successfully;

that buyers will pay or sellers will fulfil;

uninterrupted access, error-free operation, or freedom from technical failures.

Friends For Life is not the seller of Marketplace goods and does not take possession of user-listed items. Except where expressly stated for Official Store orders, the Platform acts only as an intermediary service provider.

Nothing in these Terms excludes liability for death or personal injury caused by negligence, fraud, or any liability that cannot lawfully be excluded.

11. Limitation of Liability

To the fullest extent permitted by law, Friends For Life shall not be liable for indirect, incidental, special, consequential, reputational, data-related, or loss-of-profit damages arising from use of the Mall or any transaction conducted through it. Where liability cannot be excluded, the Platform’s total liability shall not exceed the purchase price of the relevant item or transaction giving rise to the claim.

12. Indemnity

You agree to indemnify and hold harmless Friends For Life, its owners, directors, employees, contractors, affiliates, suppliers, and service providers from and against any claims, liabilities, losses, damages, costs, or expenses, including reasonable legal fees, arising out of:

your use of the Marketplace or Official Stores;

your listings, bids, purchases, sales, or conduct;

your breach of these Terms or any Platform policy;

your infringement of third-party rights;

your failure to comply with applicable law or regulatory requirements.

13. International Transactions

Users are solely responsible for complying with all laws, restrictions, taxes, declarations, import/export requirements, and postage rules applicable to cross-border transactions.

14. Changes to These Terms

Friends For Life may amend these Terms at any time. Updated Terms take effect upon publication unless otherwise stated. Continued use of the Marketplace or Official Stores constitutes acceptance of the revised Terms.

15. General

If any provision of these Terms is held invalid or unenforceable, the remainder shall remain in full force and effect.

These Terms form part of the wider contractual framework governing use of the Platform. In the event of inconsistency, the main Platform Terms shall prevail except where these Terms expressly govern Marketplace or Official Store activity.

16. Contact

For queries regarding these Terms, please contact:

Email: privacy@friendsforlife.live

Last Updated: March 2026

Host Appeals Policy

This Policy sets out the process by which **Hosts** may appeal decisions made by **Friends For Life** and **friendsforlife.live** (together, the “Platform”), including decisions relating to content moderation, account suspension, feature restrictions, monetisation limitations, or other enforcement action affecting access to or use of the Platform.

This Policy should be read together with the Platform’s **Terms of Service**, **Acceptable Use Policy**, and **Complaints Policy**, all of which form part of the contractual framework governing use of the Platform.

1. Contact

For matters relating to this Policy, you may contact the Platform at:

Email: help@friendsforlife.live

Appeals must be submitted through the Platform’s designated support or appeal process, where available.

2. Definition of “Decision”

For the purposes of this Policy, a **Decision** includes any action taken by the Platform, including but not limited to: suspension, restriction, or deactivation of an account; removal, restriction, disabling, or suspension of content; warnings or final warnings issued to an account; temporary or permanent feature bans; restrictions on account functionality; suspension, restriction, withholding, reversal, or termination of monetisation, transactions, credits, funds, or payment functionality.

3. Who May Use This Policy

This Policy may be used by:

Hosts or other Platform users seeking review of a Decision affecting their account, content, or use of services; and where applicable, **persons in the EU, EEA, or UK** who have reported allegedly illegal or non-consensual content and who disagree with the Platform’s response.

4. Appeal Procedure

To submit an appeal, the appellant must provide all reasonably requested information, including where applicable:

the relevant username, account identifier, or account URL;
the relevant content URL, listing URL, or item reference;
a clear explanation of why the Decision should be reconsidered;
any supporting documents or evidence relied upon; and
where applicable, reasons why the relevant content is said to be unlawful, non-consensual, or otherwise in breach of Platform rules.

Incomplete, vague, abusive, duplicate, or manifestly unfounded appeals may be rejected without further review.

5. Time Limit

Appeals must be submitted within **six (6) months** of the date of the relevant Decision, unless a longer period is required by applicable law.

6. Review Process

Upon receipt of a valid appeal, the Platform may:
review the relevant account, content, transaction, and enforcement history;
consider any information and evidence submitted by the appellant;
request further information or documentation from the appellant or relevant third parties; and
determine, in its discretion, whether to uphold, vary, partially reverse, or fully reverse the original Decision.
The appellant will be notified of the outcome and, where appropriate, provided with a brief explanation of the reasons for the decision.

Where an appeal is upheld in full or in part, the Platform may reverse or amend the relevant enforcement action to the extent it considers appropriate. Where an appeal is denied, the original Decision will remain in force.

7. Human Review

Appeals relating to content moderation, account restrictions, or comparable enforcement action will be subject to human review, even where automated systems may have assisted in the original detection, flagging, or moderation process.

8. Non-Appealable Matters

This Policy does not apply to matters that are inherently time-limited, technically irreversible, expired, or otherwise incapable of meaningful review or reversal, including certain real-time moderation or live-session decisions.

9. No Guarantee and No Liability

Submission of an appeal does not guarantee suspension of the original Decision pending review.

To the fullest extent permitted by law, **Friends For Life** shall not be liable for any interruption, restriction, loss of access, loss of opportunity, loss of earnings, loss of business, or other consequences arising from any Decision, whether or not an appeal is subsequently granted in whole or in part.

10. Appeals Standards

The Platform will review properly submitted appeals in a diligent, proportionate, non-arbitrary, and non-discriminatory manner, having regard to Platform rules, user safety, compliance obligations, and applicable law.

11. Additional Rights for EU, EEA and UK Users

Where required by applicable law, users in the **EU, EEA, or UK** may have additional rights, including the right to: submit complaints to a competent regulatory or supervisory authority;

seek redress before the courts of a competent jurisdiction; and

where applicable, refer certain disputes to an approved out-of-court dispute settlement body.

Where legally required, Friends For Life will engage in such processes in good faith. However, except where mandated by law, the Platform shall not be bound by the outcome of any non-judicial dispute resolution process and may decline to engage where the same matter has already been determined or is duplicative, abusive, or otherwise not eligible.

12. Policy Status

This Policy forms part of the Platform's wider legal and compliance framework. In the event of conflict between this Policy and any mandatory legal obligation, the mandatory legal obligation shall prevail to the extent required.

13. Amendments

Friends For Life reserves the right to amend, replace, or update this Policy at any time. The latest version published on the Platform shall apply from the date of publication unless otherwise stated.

Last Updated: March 2026

Host Complaints & Reporting Policy

This Policy forms part of your legal agreement with **Friends For Life** and **friendsforlife.live** (the “Platform”). By accessing or using the Platform, you agree to its terms. By submitting a complaint, you confirm that the information provided is accurate and given in good faith.

1. Contact

Complaints may be submitted via the Platform’s support channels or by email:

Email: help@friendsforlife.live

2. Scope

This Policy applies to complaints relating to content or activity on the Platform that may:

be unlawful;

breach the Platform’s Terms of Service, Acceptable Use Policy, or related policies; or

otherwise fail to comply with applicable law.

This Policy does **not** apply to:

content moderation decisions (see **Host Appeals Policy**);

or

copyright infringement claims (handled separately).

3. Submitting a Complaint

Complaints may be submitted via:

the Platform’s reporting or “report content” function;

the support/contact form; or

direct email submission.

Complaints must include sufficient detail to enable investigation, including relevant usernames, URLs, or supporting information. Incomplete complaints may not be processed.

4. Review Process

Upon receipt of a valid complaint, the Platform may: review the relevant content, account, and supporting evidence; request additional information from the complainant or relevant parties; and assess the complaint in accordance with applicable law and Platform policies.

Where content is determined to be unlawful or in material breach of Platform rules, it may be removed or restricted. The complainant will be notified of the outcome and any action taken. Where no action is taken, the complainant may, where applicable, seek review under the **Host Appeals Policy**.

5. Abuse of Process

Complaints must not be submitted in bad faith. Abusive, malicious, or repetitive complaints may result in action being taken, including restriction or termination of access to the Platform. Any such action will be proportionate and subject to applicable policies.

6. Regulatory and Legal Rights

Nothing in this Policy limits your legal rights. Depending on your jurisdiction, you may have the right to: refer matters to a relevant regulatory authority; seek alternative dispute resolution where available; or pursue legal remedies through the courts.

Where required by law, the Platform will cooperate with competent authorities and applicable regulatory frameworks.

7. Policy Updates

Friends For Life reserves the right to amend or update this Policy at any time. Continued use of the Platform constitutes acceptance of any revised version.

Last Updated: March 2026

Live Streaming Compliance & Conduct Policy

This Policy governs all live broadcasts conducted on **Friends For Life** and **friendsforlife.live** (the “Platform”). By initiating or participating in any live broadcast, Hosts agree to comply with this Policy in addition to all applicable Platform Terms and Policies.

1. Broadcast Standards

Hosts may broadcast from **one account only** at any given time.

All broadcasts must be **live and genuine**; pre-recorded content, static images, or inactive streams are prohibited.

Only **verified and approved individuals** registered to the account may appear on camera.

Content displayed via external devices (e.g., phones, tablets) during broadcasts is prohibited.

Misrepresentation of interactive features (including non-functional devices) is not permitted.

Artificial traffic generation, bots, or manipulation of engagement metrics is strictly prohibited.

2. Adult Content & Safeguarding

Any reference, depiction, or roleplay involving persons under **18 years of age** is strictly prohibited.

Content involving coercion, exploitation, non-consensual activity, or illegal themes is prohibited.

Prohibited themes include (without limitation): incest, bestiality, or any unlawful sexual content.

Content involving bodily waste, blood, or similar material is not permitted.

Animals must not appear in any broadcast where nudity or sexual activity is present.

3. Safety & Harm Prevention

Content depicting or encouraging violence, torture, extreme risk, or physical harm is prohibited.

Any activity that could reasonably be interpreted as promoting self-harm or unsafe conduct is not permitted.

4. Identity, Privacy & Platform Integrity

Only registered and verified individuals may appear in broadcasts at any time.

Sharing personal contact details outside approved Platform tools is strictly prohibited.

Direct sharing of personal media outside Platform moderation systems is not permitted.

5. Substances & Fitness to Broadcast

The use, promotion, or display of illegal substances is prohibited.

Broadcasting while visibly impaired or intoxicated is not permitted where it impacts safety, consent, or compliance.

6. Intellectual Property & Content Use

Use or display of third-party copyrighted material without appropriate rights or permission is prohibited.

All personal content must be uploaded and shared via approved Platform systems and subject to moderation.

7. Off-Platform Activity & Payments

Hosts must not redirect users off-platform for services or payments.

The use of third-party payment methods (e.g., PayPal, CashApp, etc.) is strictly prohibited.

Promotion of external platforms, competitors, agencies, or third-party services is not permitted.

Any attempt to circumvent Platform systems, including branding, links, or coded messaging, is prohibited.

8. Fraud & Misuse

Fraudulent activity, collusion, scams, or manipulation of Platform systems is strictly prohibited.

Failure to honour agreed, compliant transactions may result in enforcement action.

9. Conduct & Community Standards

All Hosts must always maintain professional conduct. Harassment, hate speech, discrimination, or abusive behaviour is strictly prohibited.

10. Reporting Obligations

Hosts must report any user attempting to solicit prohibited activity.

Any suspicious, unlawful, or non-compliant behaviour must be reported promptly.

Failure to report may result in enforcement action, including suspension or termination.

11. Enforcement

This Policy is **non-exhaustive**. Any conduct or content that breaches Platform rules or applicable law may result in immediate action, including content removal, suspension, termination, or permanent banning.

Friends For Life reserves the right to interpret and enforce this Policy at its sole discretion, including taking immediate action where necessary to protect users, maintain compliance, and safeguard the Platform.

Acknowledgement

By broadcasting on the Platform, you confirm that you have read, understood, and agree to comply with this Policy.

Last Updated March 2026



Friends For Life – Terms of Service

Please read these Terms of Service carefully before accessing or using **Friends For Life** and **friendsforlife.live** (together, the “**Platform**”).

1. About Us and Contact

1.1. The Platform is operated under the trading name **Friends For Life**. References in these Terms to the “**Platform**”, “**we**”, “**us**”, or “**our**” mean Friends For Life and its operators.

1.2. General enquiries may be sent to:

help@friendsforlife.live

1.3. Legal and regulatory enquiries, including matters relating to applicable digital services legislation, may be directed to: **legal@friendsforlife.live**

2. Acceptance of Terms

2.1. These Terms form a legally binding agreement between you and the Platform. By accessing, browsing, registering with, or using the Platform, you confirm that you have read, understood, and agreed to be bound by these Terms.

2.2. If you do not agree to these Terms, you must not access or use the Platform.

2.3. These Terms apply together with any other policies, notices, or agreements published on the Platform, including the Privacy Policy, Cookie Policy, Acceptable Use Policy, Complaints Policy, Appeals Policy, Marketplace Terms, and any other applicable service-specific rules.

3. Changes to Terms and Services

3.1. We may amend these Terms from time to time. The latest version published on the Platform shall apply from the date of publication unless otherwise stated. Continued use of the Platform constitutes acceptance of the revised Terms.

3.2. We may modify, suspend, restrict, withdraw, or discontinue any part of the Platform at any time for operational, legal, commercial, security, or compliance reasons.

4. Eligibility

4.1. The Platform is strictly intended for persons aged **18 years or over**, or such higher age as may be required by the laws of the user's jurisdiction.

4.2. By using the Platform, you represent and warrant that:

(a) you are legally permitted to do so in your jurisdiction;

(b) you have full legal capacity to enter into binding agreements; and

(c) all information you provide is true, accurate, and complete.

4.3. We may require age, identity, tax, address, banking, or other verification at any time and may suspend or terminate access pending satisfactory completion.

5. Account Types and Registration

5.1. The Platform may offer access to different categories of user, including without limitation:

(a) **Guests;**

(b) **Members/Customers;**

(c) **Hosts/Advertisers;** and

(d) **Group Managers.**

5.2. Registration details must be kept accurate and up to date at all times.

5.3. We reserve the right to approve, reject, suspend, restrict, or remove any account at our discretion where reasonably required for legal, safety, compliance, operational, or reputational reasons.

5.4. Users are responsible for all activity occurring through their account and must maintain the confidentiality of their login credentials.

6. Verification and Compliance

6.1. Hosts, Advertisers, Group Managers, and any user seeking access to restricted features may be required to provide identification documents, proof of address, tax information, banking details, or any other documentation reasonably requested.

6.2. Failure to provide requested information, or provision of false, misleading, expired, or unverifiable information, may result in refusal of access, restriction of features, suspension of payments, or termination of the account.

6.3. We may disclose information where required by law, regulation, court order, governmental request, tax reporting obligation, or lawful compliance process.

7. Platform Rules and User Conduct

7.1. You must use the Platform lawfully, responsibly, and in accordance with these Terms and all related policies.

7.2. You must not:

- (a) use the Platform for unlawful, fraudulent, deceptive, abusive, or exploitative purposes;
- (b) upload, publish, or transmit content that breaches law or Platform policy;
- (c) bypass moderation, verification, or security controls;
- (d) impersonate another person or misrepresent your identity or authority;
- (e) interfere with Platform systems, services, or other users;
- or
- (f) use the Platform in any way that may expose us or others to legal, regulatory, or reputational harm.

8. Content and Uploads

8.1. Users who upload, publish, transmit, or make content available through the Platform remain solely responsible for that content.

8.2. By submitting content, you warrant that:

- (a) you own or control all rights necessary to upload and use the content;
- (b) the content complies with applicable law and Platform rules;
- (c) any person appearing in the content has lawfully consented; and
- (d) all required records, releases, and permissions are held and can be produced on request.

8.3. We may review, moderate, restrict, remove, refuse, or disable access to content at any time were reasonably necessary for compliance, safeguarding, legal, or operational purposes.

8.4. We are not obliged to pre-screen user content but may do so using human review and/or automated tools.

9. Licence to Use User Content

9.1. By uploading or posting content to the Platform, you grant us a worldwide, non-exclusive, royalty-free, transferable licence to host, store, reproduce, display, distribute, moderate, adapt, and otherwise use that content for the operation, administration, improvement, promotion, compliance, and protection of the Platform.

9.2. This licence continues for so long as the content remains on the Platform and thereafter for such period as is reasonably necessary for backups, legal compliance, dispute resolution, enforcement, or legitimate business purposes.

9.3. Where content has been lawfully purchased or accessed by another user through Platform functionality, continued access may remain available as permitted by law and Platform operation.

10. Intellectual Property

10.1. All Platform software, systems, branding, text, graphics, designs, interfaces, trademarks, logos, and underlying intellectual property are owned by or licensed to Friends For Life.

10.2. Except as expressly permitted, you may not copy, reproduce, scrape, republish, distribute, adapt, exploit, or otherwise use any part of the Platform or its content without prior written consent.

10.3. Automated scraping, text and data mining, bot access, and AI training or extraction using Platform content are prohibited to the fullest extent permitted by law.

11. Interactions Between Users

11.1. The Platform may facilitate introductions, communications, content access, streaming, messaging, listings, purchases, or other interactions between users.

11.2. Unless expressly stated otherwise, the Platform acts solely as an intermediary technology provider and is not a party to contracts or arrangements between users.

11.3. Users remain solely responsible for their own conduct, offers, services, communications, pricing, and fulfilment.

11.4. We are not responsible for disputes between users except where required by law or where we choose to intervene under an applicable policy.

12. Credits, Payments and Transactions

12.1. The Platform may operate a credit-based or payment-enabled system for certain services or interactions.

12.2. All purchases, transactions, withdrawals, charges, fees, and payouts are subject to verification, fraud checks, payment processor rules, legal compliance, and applicable Platform policies.

12.3. Credits are not currency, have no cash value except where required by law, and may not be redeemed, transferred, or refunded except as expressly permitted.

12.4. We reserve the right to reverse, withhold, offset, suspend, recover, or cancel transactions, credits, earnings, or payouts where fraud, chargebacks, technical errors, invalid funding, policy breaches, or legal concerns arise.

12.5. Users are solely responsible for bank charges, payment fees, currency conversion costs, tax liabilities, and related financial obligations.

13. Hosts, Advertisers and Group Managers

13.1. Hosts and Advertisers are solely responsible for the accuracy, legality, pricing, operation, and delivery of their content, services, and listings.

13.2. Group Managers assume additional responsibility for the management and compliance of accounts operating under their control or group structure.

13.3. We may impose additional rules, checks, and enforcement measures on Hosts, Advertisers, and Group Managers, including verification, moderation, payout controls, and group restrictions.

14. Tax and Legal Compliance

14.1. Each user is solely responsible for compliance with all laws applicable to their use of the Platform, including tax, licensing, employment, corporate, regulatory, advertising, and consumer protection obligations.

14.2. We do not provide tax or legal advice, and nothing on the Platform shall be treated as such.

14.3. Where required, we may report, disclose, or process user data for tax, anti-fraud, anti-money laundering, regulatory, or legal purposes.

15. Complaints, Reporting and Appeals

15.1. Users may report content, conduct, or decisions through the Platform's designated reporting, complaints, or appeals procedures.

15.2. Complaints, moderation challenges, and enforcement reviews shall be handled in accordance with the Platform's applicable Complaints Policy and Appeals Policy.

15.3. We may use both automated and human review processes in moderation and enforcement.

16. Suspension, Restrictions and Termination

16.1. We may suspend, restrict, deactivate, or terminate any account, content, feature, transaction, payout, or access right:

(a) on reasonable notice for operational or business reasons; or

(b) immediately where we reasonably believe there has been a breach of these Terms, unlawful conduct, fraud, security risk, safeguarding concern, or compliance issue.

16.2. We may also withhold earnings, pause payouts, cancel transactions, remove content, or forfeit credits were permitted by these Terms or required by law.

16.3. If your account is deleted or terminated, access to content, balances, features, or data may cease, subject to our legal obligations and Privacy Policy.

17. User Deletion Requests

17.1. Users may request account deletion in accordance with Platform functionality and published procedures.

17.2. Deletion does not affect rights, obligations, licences, liabilities, or records which by their nature survive termination, including payment, compliance, dispute, and enforcement matters.

18. Disclaimers

18.1. The Platform is provided on an “**as is**” and “**as available**” basis.

18.2. We do not guarantee that the Platform will always be available, secure, uninterrupted, error-free, or compatible with all devices or systems.

18.3. We do not guarantee the accuracy, legality, quality, performance, safety, availability, or reliability of user content, user conduct, third-party services, linked sites, or user transactions.

18.4. You use the Platform at your own risk.

19. Limitation of Liability

19.1. Nothing in these Terms excludes or limits liability where such exclusion would be unlawful, including liability for fraud or for death or personal injury caused by negligence where applicable law so provides.

19.2. Subject to clause 19.1, Friends For Life shall not be liable for any indirect, incidental, special, consequential, reputational, data-related, or loss-of-profit damages, or for any loss arising from:

- (a) user conduct or content;
- (b) disputes between users;
- (c) unauthorised access to accounts;
- (d) copied or redistributed content;
- (e) technical failures, interruptions, delays, viruses, or outages;
- (f) third-party payment processors, suppliers, or linked services; or
- (g) any restriction, moderation, suspension, or enforcement action taken in accordance with these Terms.

19.3. To the fullest extent permitted by law, our aggregate liability shall be limited to the amount paid by the user to the Platform in the six months preceding the event giving rise to the claim, or such other minimum amount as applicable law requires.

20. Indemnity

20.1. You agree to indemnify, defend, and hold harmless Friends For Life, its owners, officers, employees, contractors, affiliates, licensors, and service providers from and against any claims, liabilities, losses, damages, costs, and expenses, including reasonable legal fees, arising out of or connected with:

- (a) your use of the Platform;
- (b) your content, conduct, or transactions;
- (c) your breach of these Terms or applicable law; or
- (d) your infringement of any third-party rights.

21. Security and Misuse

21.1. You must not introduce malware, viruses, bots, malicious code, denial-of-service activity, unauthorised scraping, or any attempt to interfere with or gain unauthorised access to the Platform or associated systems.

21.2. We may investigate suspected misuse and cooperate fully with law enforcement and regulatory authorities.

22. Third-Party Links and Services

22.1. The Platform may contain links to or integrations with third-party websites, products, or services.

22.2. We do not control and are not responsible for third-party content, goods, services, policies, or practices.

23. Transfer of Rights

We may assign, novate, subcontract, or otherwise transfer our rights and obligations under these Terms where reasonably required as part of our business operations or restructuring.

24. General

24.1. If any provision of these Terms is found invalid or unenforceable, the remaining provisions shall remain in full force and effect.

24.2. No waiver by us shall be effective unless in writing, and no delay in enforcement shall constitute a waiver.

24.3. These Terms constitute the entire agreement between you and the Platform in relation to your use of the Platform, save for any additional policy or service-specific terms expressly incorporated.

25. Governing Law and Jurisdiction

These Terms shall be governed by the laws of the jurisdiction in which the Platform operator is established, and disputes shall be subject to the exclusive jurisdiction of the competent courts of that jurisdiction, save where mandatory consumer or statutory rights require otherwise.

Last Update March 2026